

From Tradition to Contemporary

MAY PAPERFLOWER

Proud to be the leading handcrafted paper flower brand in Vietnam

INTRODUCTION

OUR TEAM

OUR CLIENTS

OUR VALUE

OUR SERVICE



The story of MAYPAPERFLOWER



Our story:

Inspired by the 400-year-old paper flower craft of Thanh Tien Village, Hue, Maypaperflower was founded to preserve this cultural heritage and revitalize the tradition.

Our vision:

Defining an elegant and sophisticated lifestyle, we lead the sustainable trend with exquisite handcrafted paper flowers created by skilled artisans.

Our mission:

Crafting intricate and innovative paper flower products for a global audience, creating job opportunities for artisans and preserving the traditional craft of paper flower making.

● **Our Founder**
Phan Ngọc Hiếu

Founder & CEO of the
Hue paper flower brand
Maypaperflower and Moré.



● **Our Partner**
Nhân Trí Floral Artist



Floral artisan with over 12 years of experience in event styling and artwork installations, who has collaborated closely with Maypaperflower on numerous artistic projects.

● **Our Team**

Project Team
Ngọc Hương
Hồng Nhung

Marketing
Thanh Nhân

And a team of traditional paper flower artisans from Hue.





Our key strategic partner



Our Value

Heritage & Craftsmanship

Preserving cultural heritage and honoring the craftsmanship of Vietnamese artisans.

Creativity & Art

Bringing the refined beauty of Hue handcrafted paper flowers to national and international art exhibitions and cultural events.

Sustainability

Using eco-conscious materials such as traditional handmade mulberry paper (Duong paper), banana paper, and certified recycled & FSC (sustainably sourced) papers for Hue paper flower making.

Community

Inheriting the traditional Hue paper flower craft and empowering the local community to preserve and pass on the heritage.



Our Service



ARTWORK

Design and set up handcrafted paper flower artworks.

EVENT

Artistic collaborations and event production with brands in the fields of art and craftsmanship.

GIFT AND DECOR

Creating fine art frames and bespoke handcrafted gifts from Hue paper flowers.

FLOWERS

Supplying handcrafted Hue paper flowers and custom floral designs.



Event & Artwork



Creating unique and soulful atmospheres for events and art spaces – both traditional and contemporary – with a curated collection of over 130 handcrafted paper flower designs.

From Tradition...





"Beautiful in White"



"Hồng Hoa Phú Quý"

Artwork

Honoring Vietnamese craftsmanship and celebrating the beauty of tradition through collaborative artworks with renowned brands.

... To Contemporary



Exhibitions

MAISON OBJET PARIS 2023



MILAN DESIGN WEEK 2024

